



## 4-H SET in Urban Communities SET in Our Community - A Digital Storytelling Project October 2009 – August 2010

Request for Proposals – Issued July 27, 2009

### 4-H SET IN URBAN COMMUNITIES

4-H realizes that a holistic approach to America's science, engineering and technology education crisis must include targeted programmatic efforts in urban communities. Since the launch of 4-H SET in 2007, 4-H has experienced some exceptional SET programming in urban areas. To strengthen the outcomes of the 4-H SET goal, 4-H must build its capacity to strategically replicate and deliver these models of high quality content and contextual programming to audiences in urban communities that have been traditionally underserved by 4-H.

### SET IN OUR COMMUNITY – A DIGITAL STORYTELLING PROJECT

National 4-H Council is requesting proposals from local 4-H professionals who expressed interest in the urban communities pilot project through the 4-H SET in Urban Communities Survey that was conducted in March. The program identified for the urban communities pilot is **SET in Our Community – A Digital Storytelling Project**. This project engages teams of youth from 4-H Afterschool, clubs, and summer programs in the creation of short films that explore SET (Science, Engineering and Technology) in their urban community.

Through digital storytelling, youth engage in a process that shifts their roles from passive learners to emerging teachers. Photography and filmmaking are venues for youth to positively express themselves, communicate their passions, and engage in dialogue around diverse topics. Through the creation of visual media and the expression of personal voice, youth acquire new knowledge about issues of concern to them and skills that can be applied to new or unique situations that emerge in their communities. Storytelling through visual media enables youth to feel more connected to their lives. It leads to a greater understanding of their world, engages them as active community members, builds self-esteem, and enhances feelings of empowerment.

#### SET in Our Community – A Digital Storytelling Project:

- Combines science content learning with community engagement
- Promotes youth-adult partnerships
- Engages youth as leaders and decision makers
- Connects youth to larger issues in their community
- Fosters a sense of mastery and achievement
- Encourages the use of the 'Teens as Teachers' model of program delivery
- Provides opportunities for youth to become more proficient with digital technologies
- Allows 4-H the opportunity to explore SET programming in urban communities
- Utilizes the **4-H Filmmaking Studio & Workshop** (<http://projects.4-hcurriculum.org/curriculum/filmmaking/>)

The **4-H SET in Urban Communities Advisory Team** will use this project to help explore SET programming in urban communities – various models for program design and delivery, staffing, partnerships, funding, recognition, marketing, and sustainability.

## PROJECT DETAILS, TIMELINE, AND SUPPORT

Eight local 4-H programs will be selected to participate in this project (two from each Extension region). In order to participate, local 4-H programs must execute and return a Sub-Grant Acceptance Agreement (sample attached) by the date set forth below and undertake the following activities:

1. Send a Project Leadership Team (four members - local 4-H professional, community partner/collaborator, two youth) to the **kickoff of the project at the National 4-H Youth Conference Center in Chevy Chase, MD from October 14-16**. National 4-H Council will cover the cost of travel, lodging, and meals.
2. Facilitate the **SET in Our Community** project with a minimum of two groups of youth (10-15 per group; 20-30 total) in an urban community from January to August of 2010. Delivery modes may include 4-H Afterschool, clubs, and summer programs. Each of the two groups must include a minimum of 20 hours of programming.
3. Cooperate with National 4-H Council for all evaluation efforts.
4. Provide copies of all youth-created films to National 4-H Council for reporting, training, and marketing.
5. Provide three training workshops to other 4-H audiences in your community or state.

### Project Timeline

August 21, 2009	two-page proposals due
September 4, 2009	eight pilot sites announced
September, 2009	travel arrangements made for each participating site's leadership team
October 14, 2009	signed Sub-Grant Acceptance Agreement received at kickoff/training
October 14-16, 2009	project kickoff and training at National 4-H Center, Chevy Chase, MD
January – August, 2010	implementation of pilot project (including all evaluation efforts)
January – December, 2010	pilot site teams provide three workshops to other 4-H audiences

### Project Support

In addition to providing the above-described training in October, National 4-H Council will provide each successful proposer \$4,000 to support the implementation of the project in their urban community. This support may be used for technology (laptops, digital camcorders), stipends for teens serving as facilitators, closing film screening events, recognition, and supplies.

**Note: As of the date of issuance of this RFP, Council has a commitment for the funding of the project kickoff and training in October, but does not have a commitment for the funding of the \$4,000 mini-grants. No awards will be made and Council will not be obligated for any costs unless and until Council, in its sole discretion, concludes a satisfactory funding arrangement for this project.**

## TWO-PAGE PROPOSALS – DUE AUGUST 21, 2009

Two-page proposals (11-point font, 1 inch margins) must be emailed by **August 21 (5:00 PM EST)** to Chad Ripberger, [ripberger@rce.rutgers.edu](mailto:ripberger@rce.rutgers.edu) with a copy to Judith Lapp, [jlapp@4hcouncil.edu](mailto:jlapp@4hcouncil.edu).

Proposals should include:

- Name, title, mailing address, phone #, fax #, email address, and Extension region of local 4-H professional.
- A description of your proposed project – including delivery mode(s), targeted youth groups, targeted urban community, partners/collaborators, and anticipated timeline of implementation (January – August, 2010).

- An overview of your interest and experience in urban programming and digital storytelling (we are looking for a variety of experience levels).
- A preliminary budget for \$4,000 - see description of 'project support' above.
- Anticipated 4-H audiences (youth, volunteers, staff, collaborators) in your community and/or state for digital storytelling training workshops.
- Names and affiliation of the community partner/collaborator and youth you would involve on your local project leadership team (optional - not required at this time).
- A statement of agreement with the five project requirements outlined above – with date and signature.



# 4-H SET in Urban Communities

## Sub-Grant Acceptance Agreement

**Must be returned to Council on October 14, 2009 at the Project Kickoff**

*Please complete, sign and return to Chad Ripberger, Project Director, 4-H SET in Urban Communities at the Project Kickoff/Training on October 14.*

As a recipient of a 2009 SET in Our Community – A Digital Storytelling Project sub-grant, a total amount of \$4,000 will be awarded to **<Name of Sub-Grantee >** (the “Sub-Grantee”) upon Council’s receipt of an executed Sub-Grant Acceptance Agreement (the “Agreement”) and will be payable as follows:

- \$3,000 upon Council’s receipt of the Agreement executed by Sub-Grantee.
- \$1,000 upon completion of three required training workshops.

By signing this Agreement, Sub-Grantee agrees to the following:

- Sub-Grant funds shall be used exclusively for implementation of the project, as outlined in Council’s RFP, dated July 27, 2009 and Sub-Grantee’s proposal, dated \_\_\_\_; both of which are incorporated herein by reference.
- Sub-Grantee shall complete all project activities between Oct. 1, 2009 and Aug. 31, 2010. Any unused funds must be returned to Council by Sept. 30, 2010.
- There will be no formal evaluation by an outside contractor for this sub-grant. Notwithstanding, Sub-Grantee will furnish such support and assistance as may be reasonably requested by Council to collect, tabulate and interpret data about the project.

Sub-Grantee has caused this Agreement to be executed by its duly authorized representative on this \_\_\_\_ day of \_\_\_\_\_, 2009.

Signature: \_\_\_\_\_ Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Check made payable to: \_\_\_\_\_

Mail to Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

If you have any questions regarding this project or Agreement, please contact Chad Ripberger, Project Director, 4-H SET in Urban Communities, at ripberger@rce.rutgers.edu or 609-989-6833. Thank you.