

AGENDA FOR FAMILY AND CONSUMER SCIENCES PLANNING RETREAT
June 21-22, 2006

FCS Strategic Planning Retreat Goals:

1. Develop an understanding of FCS' role in Michigan State University Extension
2. Reach a consensus of FCS program focus areas
3. Reach a consensus of primary target groups
4. Develop a funding strategy that supports program focus areas

June 21

8:00 AM - 9:00 AM

Registration and Continental Breakfast (Included at Henry Center)

9:00 AM - 9:30 AM

Welcome

Dr. Mona Reide, MSU Extension FCS State Leader

Strategic Planning Overview

Dr. Grandville Sawyer, Washington DC Strategic Planning Facilitator

Historical Perspective of the FCS Role in Extension

Maggie Bethel, MSUE Extension Specialist

9:30 AM - 11:00 AM

Funding, Research and Evaluation Program Priorities

(Stakeholders, County and Campus Round Table Discussion)

11:00 AM - 12:00 PM

Using Demographic Data & Survey Findings to define FCS Program Focus Areas

12:00 PM - 1:30 PM

Lunch (Included at Henry Center)

1:30 PM - 3:00 PM

Comparison of funding opportunities (current and new) to FCS Program Focus Areas

3:00 PM - 4:30 PM

Development of Program Focus Based Strategic Funding Plan

4:30 PM - 5:00 PM

Review and Homework Assignments

5PM

Dinner (ON YOUR OWN)

6PM

Homework Assignments

June 22

8:00 - 9:00 AM

Registration and Continental Breakfast

9:00 AM - 10:00 AM

The Vision for Extension

Dr. Tom Coon, MSU Extension Director

Review and Summary of Day One Small Group Reports, Activities & Accomplishments
(Homework Review)

10:00 – 11AM

Developing and Marketing FCS Programs for Diverse Target Audiences

11-12:00 PM

FCS Program Sample Story Board

Focus Group

12:00 PM - 1:30 PM

Lunch (Included at Henry Center)

1:30 PM - 3:30 PM

Completion of Program Focus Based Strategic Planning Timelines

3:30 PM - 4:30 PM

Wrap Up and Next Steps

5PM

Reception (Included at Henry Center)