

Michigan State University Extension
Community Resource Development
Association



First Annual Meeting

October 15, 2002

SLIDE 1 I am Jim Wiesing, President of the Community Resource Development Association.

I would like to welcome you all to the First CRDA Association Annual Meeting. We are small... we are new... but we are a growing and vital program area for the future of Michigan State University Extension.

The CRDA Association has been a long time in development. It seems that we can measure its development in terms of Fall Conferences, not in days or weeks or months.

History

- 1999 Fall Conference
 - 24 people met to discuss creation of an association
- 2000 fall Conference
 - Once again, I had no place to go for lunch
- 2000
 - Conducted survey
 - Held three focus groups
 - Created Purpose and Goals for an Organization

A handwritten list of names and responses, likely from a survey conducted in 1999. The list includes names such as John Austin, Paul Mark, and others, with corresponding email addresses and 'yes' or 'no' responses. The list is written on a piece of paper with a grid-like structure.

Name	Email	Response
John Austin	austin@msu.edu	Yes
Paul Mark	markp@msu.edu	No
John Johnson	johnj@msu.edu	No
Bob Stremmel	stremmel@msu.edu	No
Don Jensen	jensen@msu.edu	No
Paul Jensen	jensen@msu.edu	No
Keith Schumaker	schumake@msu.edu	No
James J. Weisner	weisner@msu.edu	Yes
Tom Embling	embling@msu.edu	Yes
Kathy Tomlinson	tomlinson@msu.edu	Yes
Esther Bush	bush@msu.edu	No
Colleen Meece	meece@msu.edu	Yes
Joseph Murray	murray@msu.edu	Yes
Pauline Theano	theano@msu.edu	No
John Paul	paul@msu.edu	Yes
Dolly J. Carpenter	carpenter@msu.edu	Yes
Les Schick	schick@msu.edu	Yes
Doc Lessard	lessard@msu.edu	Yes
Hal Hudson	hudson@msu.edu	No
Mary Ann Brown	brown@msu.edu	Yes
Dave Guikema	guikema@msu.edu	Yes
Steve Kellie	kellie@msu.edu	Yes
Van Jensen	jensen@msu.edu	No
Walter A.@msu.edu	Yes

SLIDE 2: If we look at the history of the organization, you can see that we first met at the Fall conference in Shanty Creek in 1999. There were 24 people who said that they would like an association devoted to Community, Economic and Resource Development, and were willing to work toward that goal. I have kept that list in a file and have called on them over and over again as we have put the association together.

In order to determine interest in the association, Dave Guikema, conducted a written survey and found great interest in the idea. Building on that, a series of three focus groups were held :November 9, 2000, in Wexford County, January 12, 2001 in Grand Rapids and May 23, 2001 in E. Lansing. Three basic questions were asked at each meeting;

- .What do you want from an association?
- .How would you like the association to operate?
- .Who should we affiliate with nationally?

History



The North Central Regional Center for Rural Development

Cornelia Butler Flora, Director
North Central Regional Center for
Rural Development
Iowa State University
cflora@iastate.edu
www.ncrcrd.iastate.edu

■ 2001 Fall Conference

- Held Founders Meeting
- Adopted Constitution
- Brought in Director of the the North Central Center for Rural Development as Keynote Speaker at Shanty Creek
- Authorized election of Board of Directors

SLIDE 3: By the time the 2001 Fall conference rolled around, we were organized enough to hold a “Founders Conference for the Community Resource Development Association, at which we invited Cornelia Butler Flora, Director of the North Regional Center for Rural Development Center to be our speaker, who helped us understand the Regional center and spoke about the importance of participating in the upcoming National CRED conference in Orlando. At this conference, 52 of us adopted a Constitution and authorized elections for a Board of Directors and directed them to establish by-laws.

Elected Board of Directors

As you can see, donuts are important to the Board



Missing: Mary Lou,
Sally and Rita

SLIDE 4 : As you can see, we have a hard working Board of Directors who will do anything for a donut.

Mission

The Mission of the Michigan State University Extension Community Resource Development Association is to encourage excellence in educational programs, processes, research, and technical assistance through the exchange of ideas and methods, collaboration, and professional development of members to benefit communities.

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Purpose:

1. To provide quality professional development opportunities for members.
2. To create a reward and recognition structure for excellence in education, research, technical assistance and outreach in the Community and Economic Development areas of expertise.
3. To provide representation for CRDA members with MSU Extension Administration and other agencies and organizations within and outside of Michigan State University.
4. To affiliate with The Community Development Society and/or other national organizations, which provide support for CRDA, as determined from time to time.
5. To provide opportunities for members to network, share and mentor others engaged in similar educational, research, technical assistance and outreach activities.

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Accomplishments

- Created By-Laws
- Elected Officers
- Established Goals and Objectives
- Opened a Checking Account
- Arranged for 2002 Annual meeting -Featuring Sally Maggard, CEREES
- Created Awards Program for 2002 Conference



SLIDE 7: We have accomplished much in the past year, and I am proud to have been a small part of the process. All of you here have been instrumental in achieving so much. Bonnie Zoia, was a presenter at the National Public Policy Conference in Atlanta, Pat Norris, Kurt Schindler, Chirs Grobbel and Rod Cortright were successful in obtaining grant funding to take the Citizen Planner Program state wide and hiring Wayne Beyea as State Coordinator for the program. Lela Vandenburg, Jan Hartough and cadre of leaders continue to create and deliver Leadership development programs around the state. Joe Lessard , the quintessential community developer in the E. Lansing area continues to unite greater Lansing. I could say something about every one of you here, however, time doesn't permit.

Goals

- We are currently seeking recognition from Michigan Council of Extension Agents Association
- We are exploring affiliation with various national associations including Community Development Society and others
- We are testing virtual technology for meetings to reduce time and distance

SLIDE 8: Not everything has been accomplished. We have many goals we are still working on:

We are currently seeking recognition from the Michigan Council of Extension Associations... as we speak, the other associations are voting on by-law changes that would admit CRDA and Episilom Sigma Phi onto the council as a voting member. I hope that we are successful, as it is important for us to have a seat at the table, as an association with Maggie, and her Administration.

We are also exploring the use of virtual meetings technology to reduce the time and distance necessary to conduct successful meetings, and are exploring National affiliations for our association.

Thanks to Board Members

- Jim Wiesing, President
- Kurt Schindler, Vice-Pres.
- Dave Ivan, Treasurer
- Elaine Bush, Secretary
- Darren Bagley
- Sally Carpenter
- Rita Hodgins
- Mary Lou McPherson
- Dave Smyth
- John Amrhein, Honory Past President
- Three terms expiring
- A Special Thanks to
 - Jim Wiesing
 - Dave Ivan
 - Elaine Bush
- Elections will be conducted during lunch

SLIDE 9: I would like to take this opportunity to Thank my fellow board members, who have worked hard this year to make all of this happen. **Please stand and remain standing:** Kurt Schindler, Vice President, Dave Ivan Treassurer, Elaine Bush, Secretary, Darren Bagley, Sally Carpenter, Rita Hodgins, Mary Lou Mcpherson, Dave Smyth, and of course our honory past president, John Amrhein. We drew numbers out of a hat to stagger terms, and three of us are up for re-election. I would like to say, however, that I have decided not to allow my name to be on the ballot for re-election to the board, not because I don't support the association, but because I want to allow other people to be involved and because I have the opportunity to serve as past president under the by-laws for another year.

Kurt Schindler, Vice-President will be completing the elections process during lunch.

SLIDE 9

So it is with this in mind that I say Goodby as President and look forward to working with the new board as Past President, and Thanks for allowing me to work with you and to serve as the first President of this new and vital association.

Thanks for Your Support!



Go State!

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