

Michigan State University Extension



Michigan State University Extension (MSUE) helps people improve their lives through an educational process that applies knowledge to critical issues, needs and opportunities.

Since its beginning, Extension in Michigan has focused on bringing knowledge-based educational programs to the people of the state to improve their lives and communities. Today, community based agents supported by on-campus faculty members are serving every county, providing base programs focusing on agriculture and natural resources; children, youth and families; and community and economic development.

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A portrait of **Oceana County**



Bringing Knowledge to Life!

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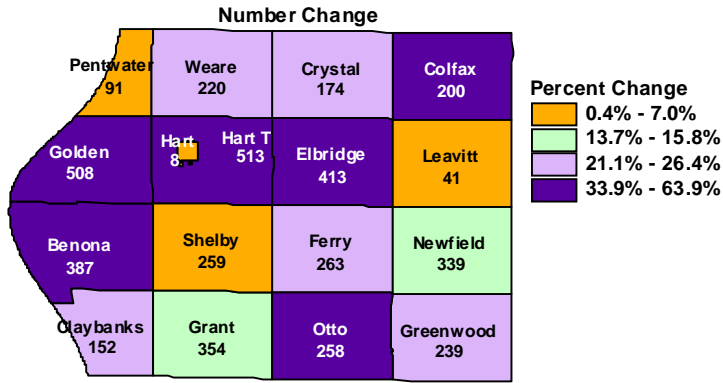
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**MICHIGAN STATE
UNIVERSITY
EXTENSION**

Population

Oceana County

Change from 1990 to 2000

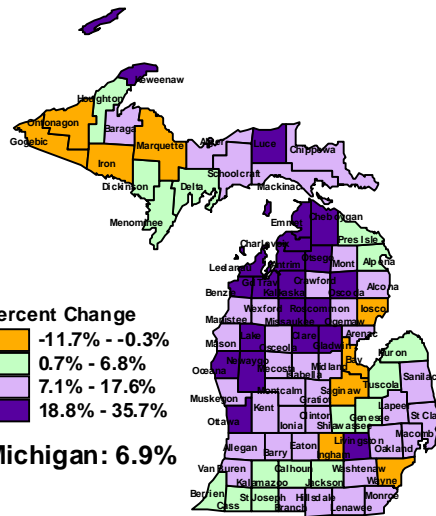


Oceana County had 26,873 people in 2000, ranking as the 53rd most populous county in Michigan. The population increased by 4,419 persons, or 19.7% since 1990.

Otto Township showed the largest percentage gain from 1990 to 2000 at 63.9 percent. Hart Township showed the largest number gain of 513 people.

There were 359 live births in Oceana in 1998, of which 60 were to mothers age 19 and under, 271 to mothers age 20 to 34 and 28 to mothers age 35 and over.

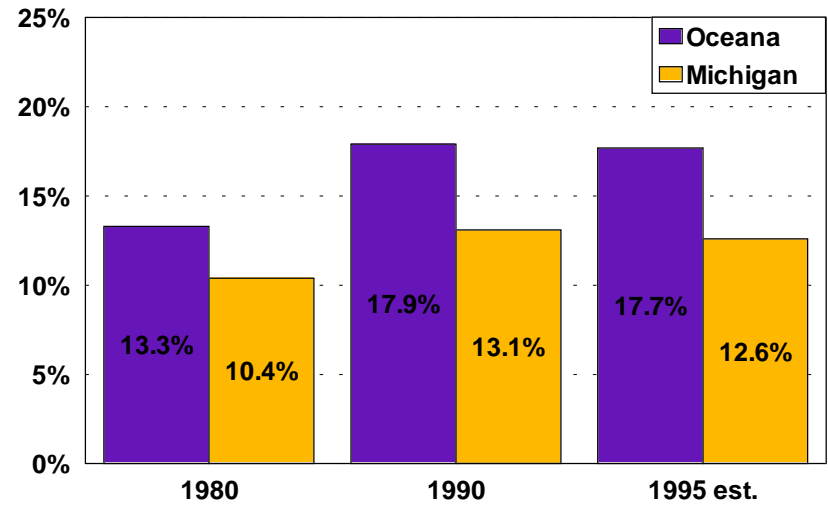
Population change (based on percent change) varied widely across Michigan counties.



Poverty

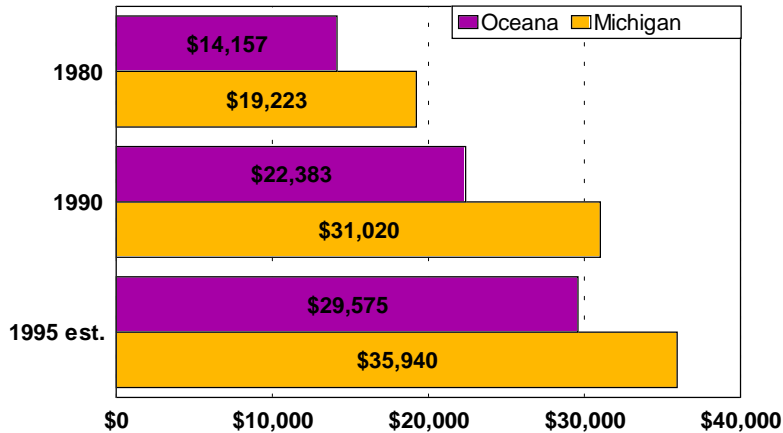
- In 1995, 4,344 persons in Oceana County were below the poverty line, increasing from 3,963 persons in 1990.
- The poverty threshold for a family of four in 1995 was \$15,569. In 1990, it was \$13,360.
- Oceana County ranked 47th among all Michigan counties on the number of persons in poverty in 1995 and 5th on the poverty rate.
- Children represent the highest poverty rate of any age group. 1,909 kids (ages 0-17) in Oceana County were below the poverty level in 1995. This represents one child in four. In 1990, 1,615 kids were poor.
- The poverty rate for Seniors (persons age 65 and over) in 1990 was 15.7 percent. This was down from the previous decade when the poverty rate for Seniors was 17.4 percent.

Poverty Rates of All Persons



Household Income

Median Household Income



- Between 1990 and 1995, households in Oceana County experienced an increase in real median income of 13.3 percent, from \$26,099 to \$29,575. Real income is adjusted for inflation based on changes in the Consumer Price Index.
- Compared to other Michigan counties, Oceana County ranked 53rd in 1995 in median household income.
- Michigan leads most other Mid-West states in median household income at \$38,127 (1996 est.) ranking 4th among the 12 states in the region. Nationally, we rank in the top third. The U.S. median income was \$35,492.
- PerCapita income in Oceana County in 1998 was \$18,934, compared to \$17,089 in 1990 (in 1998 dollars), a 10.8 percent increase.

Household Income Distribution*

	\$ 0 - \$24,999	\$25,000 - 49,999	\$50,000 +
Oceana County	55.2%	33.7%	11.1%
Michigan	40.6%	34.1%	25.5%

* 1990 Census of Population & Housing

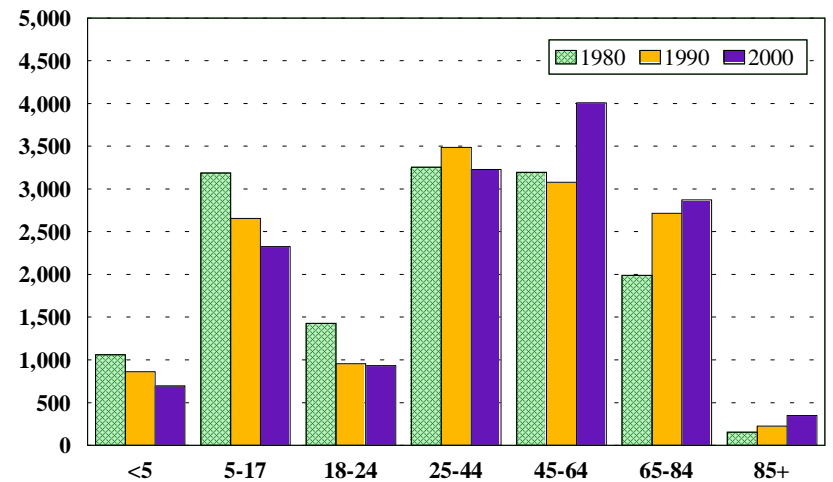
Age

The median age of Oceana residents continues to go up:

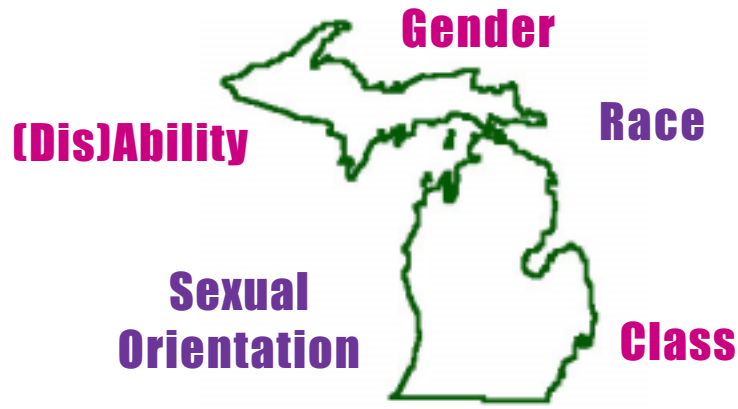
	1980	1990	2000
Oceana	32.2	36.8	36.9
Michigan	28.8	32.6	35.5
U.S.	30.0	33.0	35.3

- Of the 26,873 people who lived in Oceana in 2000, 57.8 percent were between 18 and 64 years of age; the remaining 42.2 percent included 6.4 percent children under the age of 5, 21.7 percent youth ages 5 to 17 and 14.0 percent over the age of 65.
- The fastest growing age group is the 45 to 64 year -olds, which includes the oldest of the “baby boomers.” This group grew by 1,791 or 39.4 percent since 1990.
- “Seasoned citizens,” those age 65 and over, grew by 700 or 22.9 percent since 1990. One in seven Oceana residents is age 65 or older.

Age Distribution in Oceana County



Multiculturalism



- In 2000, Oceana County's population included 13,544 males and 13,329 females, or 50.4 percent and 49.6 percent respectively. For Michigan, males represent 48.7 percent and females 51.3 percent.
- Of the 9,778 households living in Oceana County in 2000, 8,087 or 82.7 percent owned their own home and 1,691 or 17.3 percent rented. For Michigan, the rate of home ownership was 71.0 percent and those renting 29.0 percent.
- Six to ten percent of the U.S. population are gay, lesbian, bisexual or transgendered persons according to the *Cultural Diversity Sourcebook*.
- One out of five Michigan citizens, approximately two million people, experience a disability according to the Michigan Centers for Independent Living.

Race and Hispanic or Latino Origin: 2000

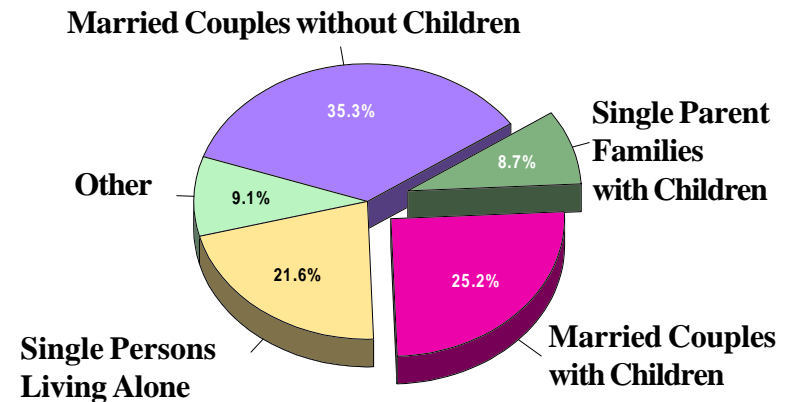
	Oceana County		Michigan
	Number	Percent	Percent
White*	23,066	85.8	78.6
Black*	77	0.3	14.1
American Indian*	242	0.9	0.5
Asian *	66	0.2	1.8
Other*	16	0.1	0.1
Two or more races*	287	1.1	1.6
Hispanic or Latino	3,119	11.6	3.3

* Not Hispanic or Latino

Households & Families

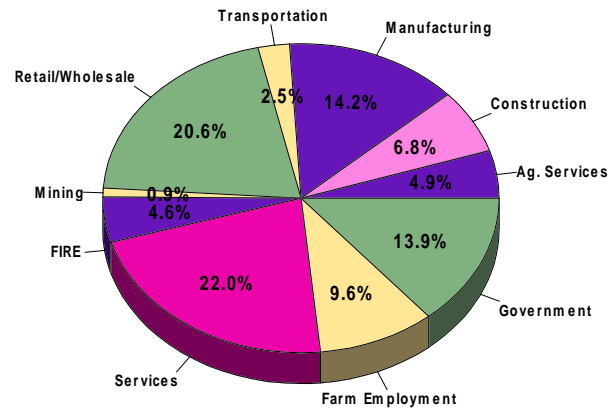
- There were 220 marriages in Oceana County during 1998, up from 196 marriages in 1990 when 196 marriages occurred. Across the state, marriage numbers and rates have fallen since the '70s.
- In Michigan, median age at marriage continues to go up, from age 25 for males and 23 for females in the mid-'70s, to age 28 for males and 26 for females in 1998.
- 65.1 percent of all marriages in Michigan in 1998 were first marriages, down from 66.8 percent a decade earlier.
- The divorce rate in Oceana County in 1990 was 10.7 when 121 divorces occurred. In 1998, the rate was 9.4 when 116 marriages ended in divorce.
- In 1998, 37,210 Michigan children were impacted by divorce of their parents. These numbers have declined since 1976 when Michigan reached a peak of 49,555 children involved in divorce.
- In 1990, 1,116 children in Oceana County under age 18 lived with a single parent. This represented 16.8 percent of all children in Oceana. In Michigan, 22.5 percent of all children lived in single parent families.

Types of Households in Oceana County



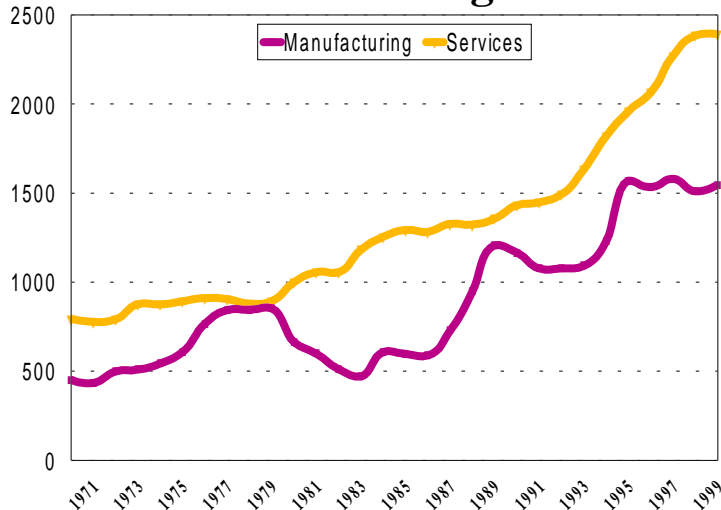
2000 Census of Population and Housing

1999 Employment by Industry in Oceana County



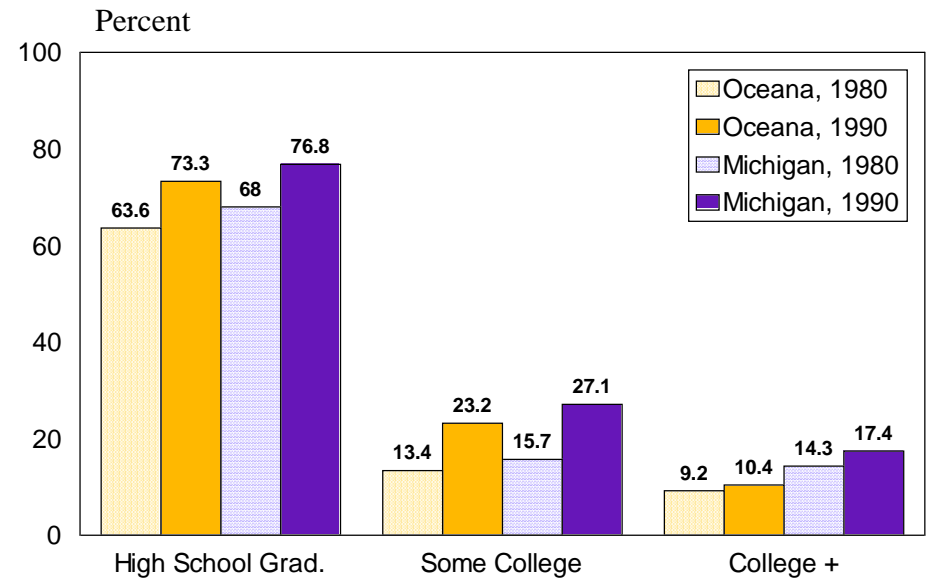
- .. The total number of full- and part-time jobs has increased in Oceana from 8,254 in 1990 to 10,884 in 1999, a 31.9 percent increase.
- .. The Services industry accounted for 22.0% of all employment in 1999, leading Retail and Wholesale Trade by 1.4 percentage points. Jobs in Services have risen the fastest of all industries, climbing 67.0 percent since 1990.

Jobs in Manufacturing & Services

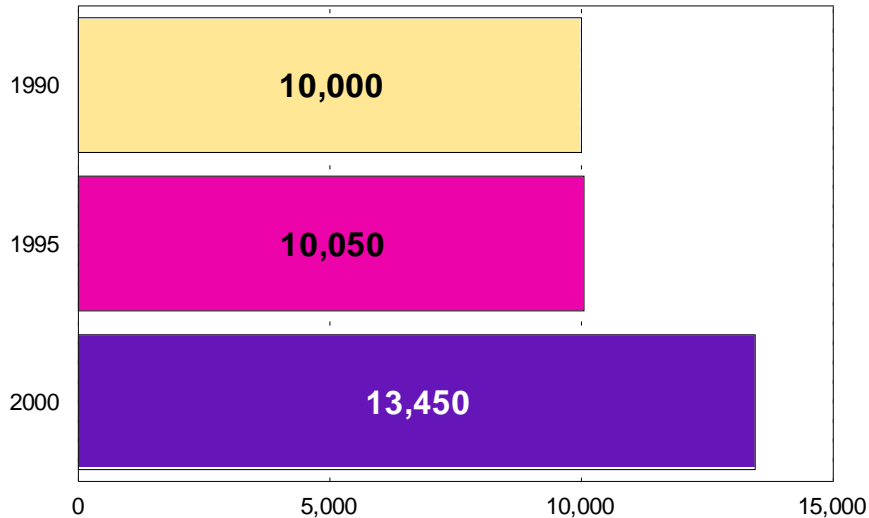


- .. High school graduation rates increased significantly from 1980 to 1990 for persons age twenty-five and over – by 9.7 percentage points in Oceana County and 8.8 percentage points in Michigan. This is due largely to the fact that a much higher rate of young adults (age 25-29) has completed high school than those in older age groups.
- .. Oceana County lags behind Michigan for those persons age 25 and over with a college degree. In 1990, 17.4 percent in Michigan had a college degree; in Oceana County the rate was 10.4 percent. Oceana ranks 52nd among Michigan's 83 counties for persons age 25 and over with a college degree.
- .. 32 students dropped out of high school in Oceana County during the 1997-98 school year for a rate of 2.8 percent. This is up from 1990-91 when 26 students dropped out (2.8 percent).

Educational Attainment Persons 25 and Over



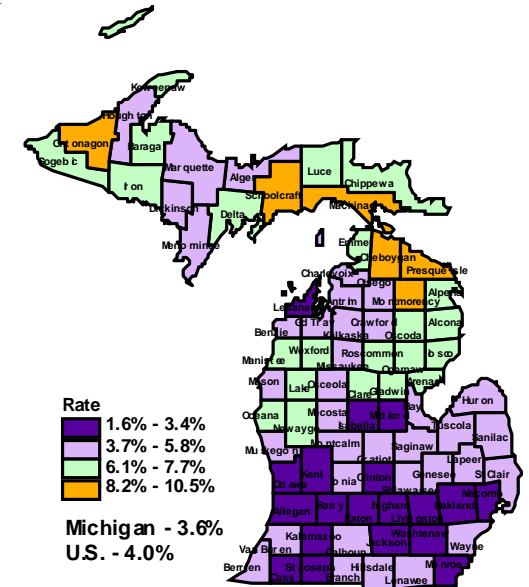
Total Number of Persons Employed in Oceana County



- The Labor Force consists of those who are employed and those currently unemployed but seeking employment. Oceana's labor force has grown from 11,250 in 1990 to 14,450 in 2000.
- In 1990, 88.9 percent of the labor force was employed; in 2000 that increased to 93.1 percent employed.
- 71.2 percent of Oceana's population age 16 and over were in the labor force in 2000, up from 68.1 percent in 1990.
- Seventy-six percent of all women with school age children worked in 1990, over 16 percentage points higher than in 1980. Over five out of ten women with children under age six were in the work force in 1990, compared to four out of ten in 1980.

2000 Unemployment Rate

- Even though Michigan's overall unemployment rate was low in 2000, many counties continue to experience high rates.
- Oceana County's annual average unemployment rate in 2000 was 6.9 percent, compared to 7.4 percent in 1999 and 11.3 percent in 1990. 1,000 people were unemployed in 2000, compared to 1,275 in 1990.
- Michigan experienced high unemployment rates during the early '90s. In 1994 for the first time Michigan's rate was lower than the U.S. rate.



Unemployment Rate: 1980 - 2000

