

# Michigan State University Extension



*Michigan State University Extension (MSUE) helps people improve their lives through an educational process that applies knowledge to critical issues, needs and opportunities.*

Since its beginning, Extension in Michigan has focused on bringing knowledge-based educational programs to the people of the state to improve their lives and communities. Today, community based agents supported by on-campus faculty members are serving every county, providing base programs focusing on agriculture and natural resources; children, youth and families; and community and economic development.

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## *A portrait of* **Oakland County**



**Bringing Knowledge to Life!**

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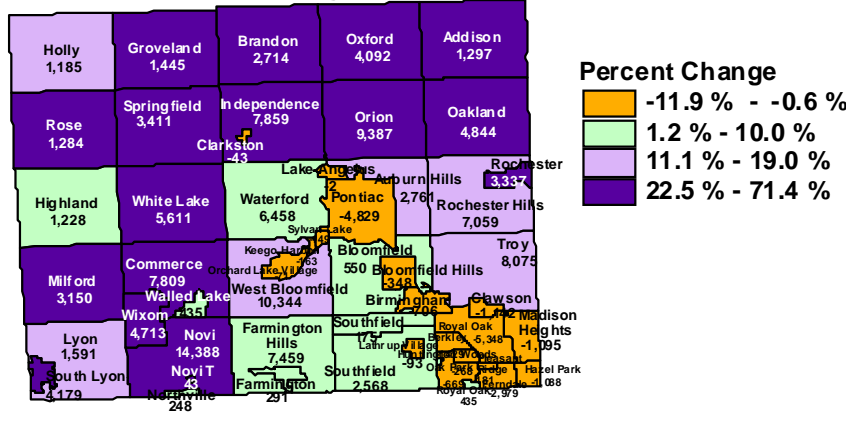
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# Population

## Oakland County

Change from 1990 to 2000

Number Change

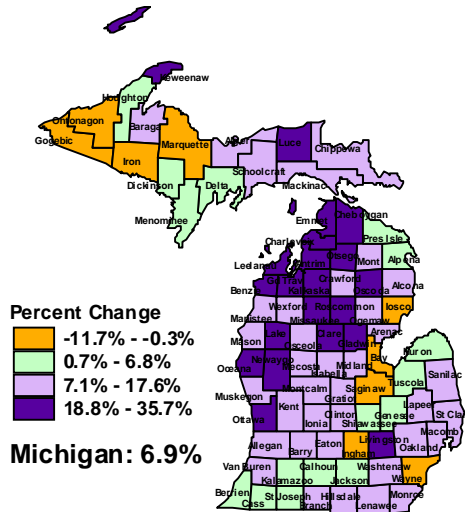


Oakland County had 1,194,156 people in 2000, ranking as the 2nd most populous county in Michigan. The population increased by 110,564 persons, or 10.2% since 1990.

South Lyon showed the largest percentage gain from 1990 to 2000 at 71.4 percent. Novi showed the largest number gain of 14,388 people.

There were 15,732 live births in Oakland in 1998, of which 865 were to mothers age 19 and under, 11,913 to mothers age 20 to 34 and 2,953 to mothers age 35 and over.

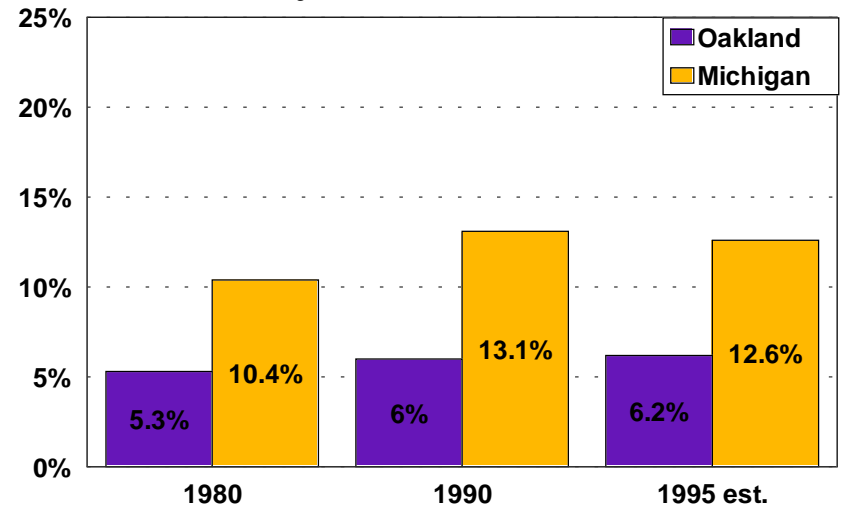
Population change (based on percent change) varied widely across Michigan counties.



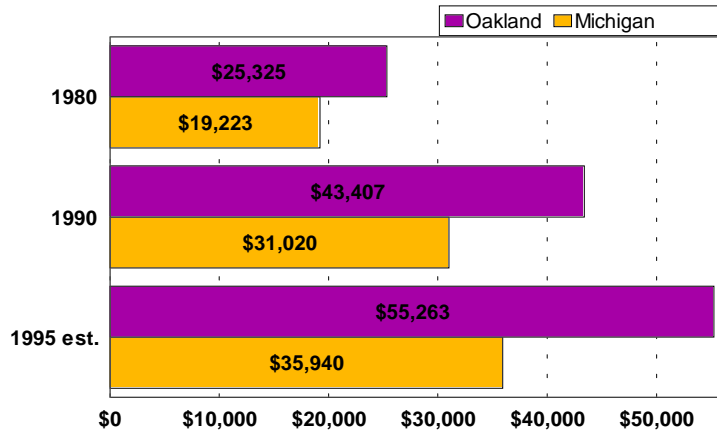
# Poverty

- In 1995, 72,282 persons in Oakland County were below the poverty line, increasing from 64,718 persons in 1990.
- The poverty threshold for a family of four in 1995 was \$15,569. In 1990, it was \$13,360.
- Oakland County ranked 2nd among all Michigan counties on the number of persons in poverty in 1995 and 79th on the poverty rate.
- Children represent the highest poverty rate of any age group. 28,045 kids (ages 0-17) in Oakland County were below the poverty level in 1995. This represents one child in ten. In 1990, 22,393 kids were poor.
- The poverty rate for Seniors (persons age 65 and over) in 1990 was 7.2 percent. This was down from the previous decade when the poverty rate for Seniors was 7.4 percent.

## Poverty Rates of All Persons



## Median Household Income



- Between 1990 and 1995, households in Oakland County experienced an increase in real median income of 9.2 percent, from \$50,614 to \$55,263. Real income is adjusted for inflation based on changes in the Consumer Price Index.
- Compared to other Michigan counties, Oakland County ranked 2nd in 1995 in median household income.
- Michigan leads most other Mid-West states in median household income at \$38,127 (1996 est.) ranking 4th among the 12 states in the region. Nationally, we rank in the top third. The U.S. median income was \$35,492.
- Per Capita income in Oakland County in 1998 was \$42,378, compared to \$34,751 in 1990 (in 1998 dollars), a 21.9 percent increase.

### Household Income Distribution\*

	\$ 0 - \$24,999	\$25,000 - 49,999	\$50,000 +
<b>Oakland County</b>	25.1%	32.7%	42.2%
<b>Michigan</b>	40.6%	34.1%	25.5%

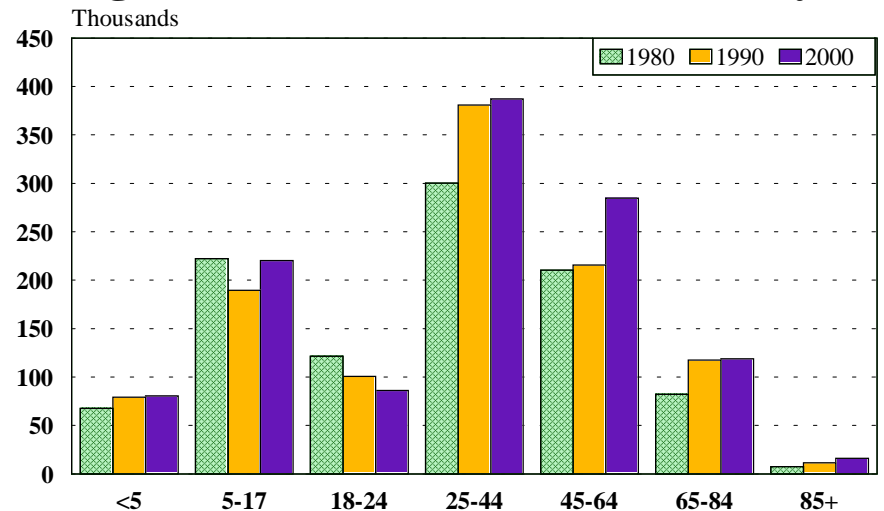
\* 1990 Census of Population & Housing

## The Median age of Oakland residents continues to go up:

	1980	1990	2000
<b>Oakland</b>	30.3	33.8	36.7
<b>Michigan</b>	28.8	32.6	35.5
<b>U.S.</b>	30.0	33.0	35.3

- Of the 1,194,156 people who lived in Oakland in 2000, 63.5 percent were between 18 and 64 years of age; the remaining 36.5 percent included 6.7 percent children under the age of 5, 18.5 percent youth ages 5 to 17 and 11.3 percent over the age of 65.
- The fastest growing age group is the 45 to 64 year -olds, which includes the oldest of the “baby boomers.” This group grew by 69,071 or 32.0 percent since 1990.
- “Seasoned citizens,” those age 65 and over, grew by 17,513 or 14.9 percent since 1990. One in eight Oakland residents is age 65 or older.

## Age Distribution in Oakland County



# Multiculturalism



- In 2000, Oakland County's population included 584,660 males and 609,496 females, or 49.0 percent and 51.0 percent respectively. For Michigan, males represent 48.7 percent and females 51.3 percent.
- Of the 471,115 households living in Oakland County in 2000, 352,125 or 74.7 percent owned their own home and 118,990 or 25.3 percent rented. For Michigan, the rate of home ownership was 71.0 percent and those renting 29.0 percent.
- Six to ten percent of the U.S. population are gay, lesbian, bisexual or transgendered persons according to the *Cultural Diversity Sourcebook*.
- One out of five Michigan citizens, approximately two million people, experience a disability according to the Michigan Centers for Independent Living.

## Race and Hispanic or Latino Origin: 2000

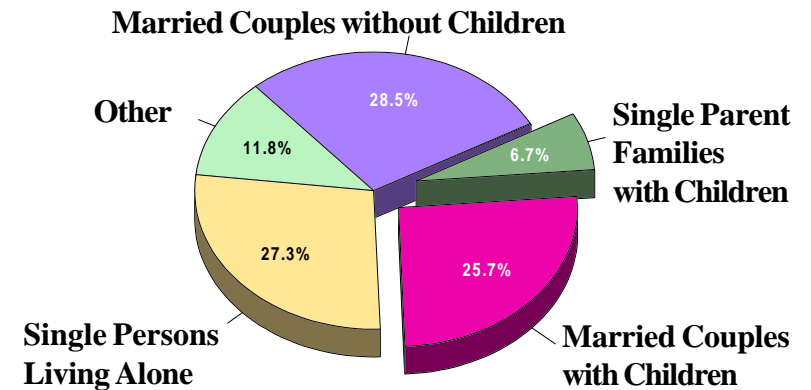
	Oakland County		Michigan
	Number	Percent	Percent
White*	971,752	81.4	78.6
Black*	119,708	10.0	14.1
American Indian*	2,854	0.2	0.5
Asian*	49,212	4.1	1.8
Other*	1,939	0.2	0.1
Two or more races*	19,692	1.6	1.6
Hispanic or Latino	28,999	2.4	3.3

\* Not Hispanic or Latino

# Households & Families

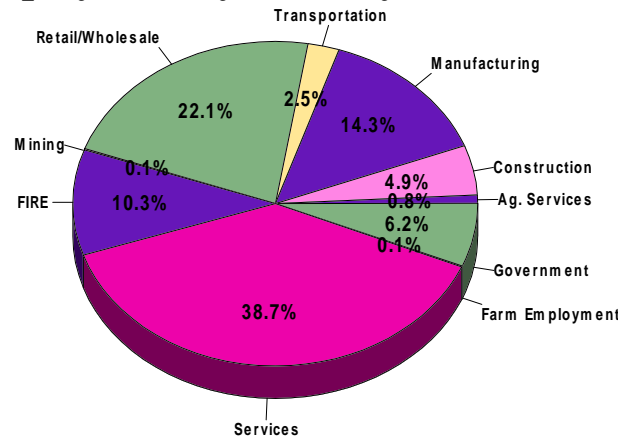
- There were 7,870 marriages in Oakland County during 1998, down from 1990 when 9,570 marriages occurred. Across the state, marriage numbers and rates have fallen since the '70s.
- In Michigan, median age at marriage continues to go up, from age 25 for males and 23 for females in the mid'70s, to age 28 for males and 26 for females in 1998.
- 65.1 percent of all marriages in Michigan in 1998 were first marriages, down from 66.8 percent a decade earlier.
- The divorce rate in Oakland County in 1990 was 9.2 when 5,006 divorces occurred. In 1998, the rate was 7.9 when 4,651 marriages ended in divorce.
- In 1998, 37,210 Michigan children were impacted by divorce of their parents. These numbers have declined since 1976 when Michigan reached a peak of 49,555 children involved in divorce.
- In 1990, 40,738 children in Oakland County under age 18 lived with a single parent. This represented 15.2 percent of all children in Oakland. In Michigan, 22.5 percent of all children lived in single parent families.

## Types of Households in Oakland County



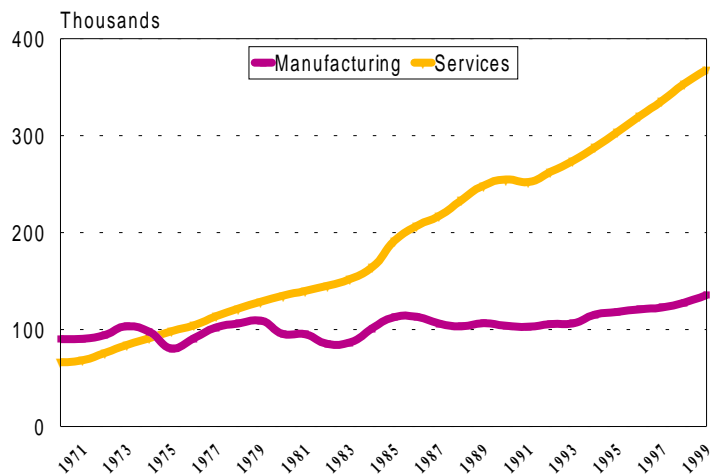
2000 Census of Population and Housing

## 1999 Employment by Industry in Oakland County



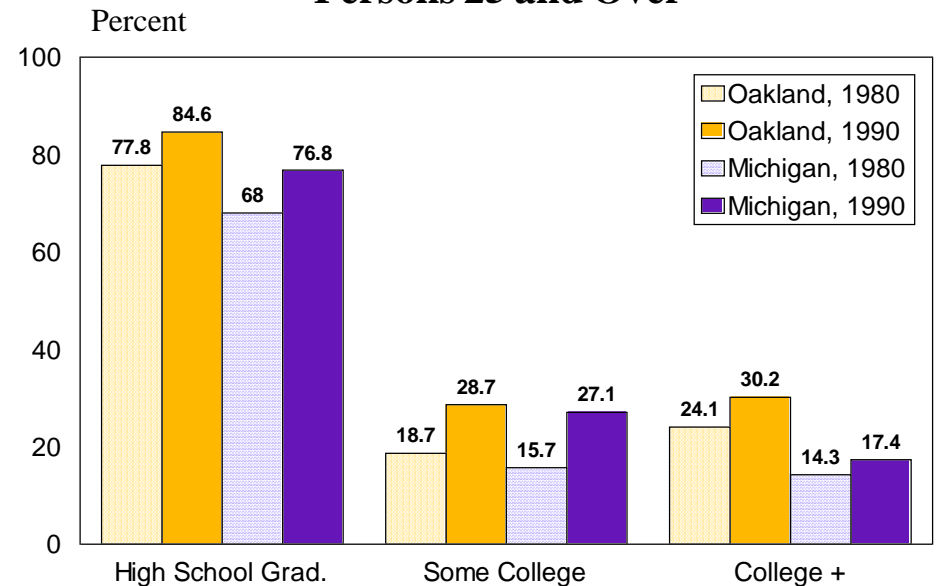
- The total number of full- and part-time jobs has increased in Oakland from 738,117 in 1990 to 949,565 in 1999, a 28.6 percent increase.
- The Services industry accounted for 38.7% of all employment in 1999, leading Retail and Wholesale Trade by 16.7 percentage points. Jobs in Services have risen the fastest of all major industries, climbing 44.4 percent since 1990.

## Jobs in Manufacturing & Services

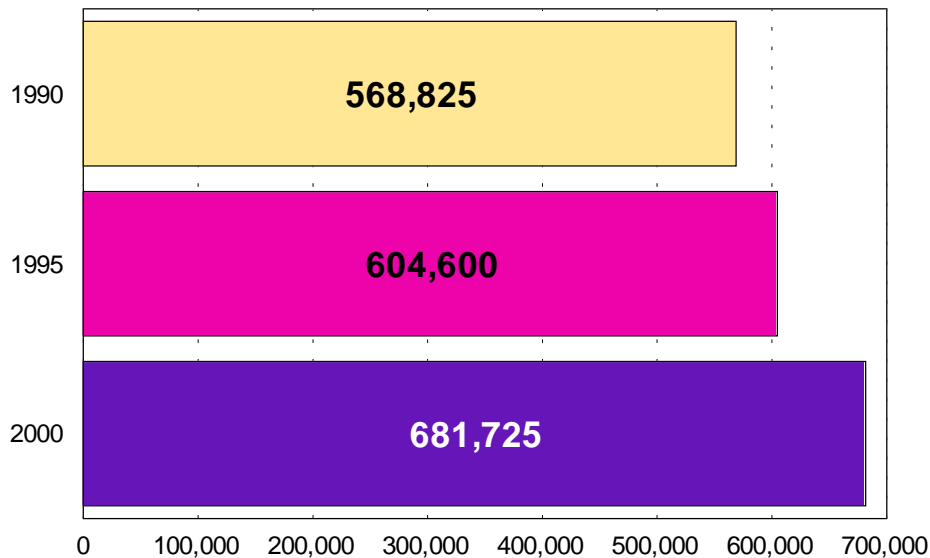


- High school graduation rates increased significantly from 1980 to 1990 for persons age twenty-five and over – by 6.8 percentage points in Oakland County and 8.8 percentage points in Michigan. This is due largely to the fact that a much higher rate of young adults (age 25-29) has completed high school than those in older age groups.
- Oakland County exceeds Michigan for those persons age 25 and over with a college degree. In 1990, 17.4 percent in Michigan had a college degree; in Oakland County the rate was 30.2 percent. Oakland ranks 2nd among Michigan's 83 counties for persons age 25 and over with a college degree.
- 1,872 students dropped out of high school in Oakland County during the 1997-98 school year for a rate of 3.8 percent. This is up from 1990-91 when 1,644 students dropped out (3.7 percent).

## Educational Attainment Persons 25 and Over



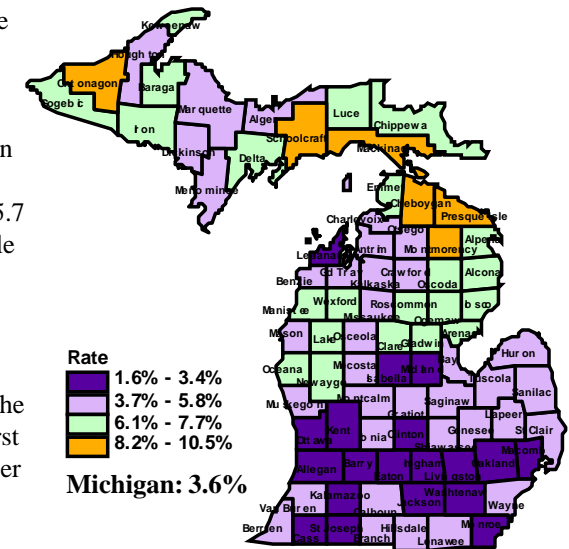
## Total Number of Persons Employed in Oakland County



- The Labor Force consists of those who are employed and those currently unemployed but seeking employment. Oakland's labor force has grown from 603,300 in 1990 to 697,150 in 2000.
- In 1990, 94.3 percent of the labor force was employed; in 2000 that increased to 97.8 percent employed.
- 75.3 percent of Oakland's population age 16 and over were in the labor force in 2000, up from 71.5 percent in 1990.
- Seventy-three percent of all women with school age children worked in 1990, nearly 15 percentage points higher than in 1980. Over five out of ten women with children under age six were in the work force in 1990, compared to four out of ten in 1980.

## 2000 Unemployment Rate

- Even though Michigan's overall unemployment rate was low in 2000, many counties continue to experience high rates.
- Oakland County's annual average unemployment rate in 2000 was 2.2 percent, down from 2.5 percent in 1999 and 5.7 percent in 1990. 15,425 people were unemployed in 2000, compared to 34,450 in 1990.
- Michigan experienced high unemployment rates during the early '90s. In 1994 for the first time Michigan's rate was lower than the U.S. rate.



## Unemployment Rate: 1980 - 2000

