

Community Development Area of Expertise
September 6, 2006
Meeting Minutes

The Community Development AoE meeting was called to order at 10:10 am by field co-chair Elaine Bush. AoE members in attendance were: Phil Alexander, Betty Blasé, Elaine Bush, Mona Ellard, Jan Hartough, Dave Ivan, Ed Kerr, Paul McConaughy, Bonnie Zoia and coach Scott Loveridge. Guests: Joy Doss. Joining the meeting shortly after it was convened were Tom Emling, Warren Rauhe, and Jim Wiesing.

After brief introductions, Elaine presented the June retreat minutes, which were emailed to the AoE members. Moved by Ellard, supported by Zoia, to accept the minutes. Motion carried.

Ivan presented the AoE's beginning budget for the 06-07 budget as \$5,997.04. Coach Loveridge shared "unofficial" competitive grant application results. The Building Community Capacity module continuation grant received partial funding; The Redevelopment of County Profiles competitive funding request did not receive funding. The official funding notification will be given at the AoE co-chair meeting in mid-September.

Bonnie Zoia shared copies of the competitive grant proposals submitted. Opportunities to fund the county profile redevelopment proposal, according to Loveridge, include using allocated funds and/or charging a fee to counties to support their development.

Bonnie introduced Joy Doss, of West Branch, who assembled the Ogemaw County Profile that was distributed to AoE members. Doss shared with the group her experience in developing the pilot county profile. Group discussion on how to potentially market county profiles to individual counties. Paul mentioned that there may be opportunities to market county profiles to local external groups such as ISDs, non-profits (United Way), and others. There was a consensus to send an example and cover letter to each county (through Ag Hall county mailing) soliciting their interest level. For an estimated \$200 each county would receive a CD and a set of printed copies. Moved by Ivan, supported by Ellard, to pay Joy Doss \$599 for the Ogemaw County profile example. Motion carried.

Phil discussed the Building Community Capacity modules. Discussion on module delivery pricing. There was consensus to charge \$400 for single sessions; Recommended attendance 12-25. Phil introduced a discussion on instructors. Wiesing shared the Citizen Planner instructor model. In addition to the module authors, CEDs were identified as potential instructors. In 2007, it was suggested to offer Modules I-II in June, III-IV in fall, 07.

Mona and Paul presented Module V for committee review. The session focuses on making data useful for community decision making.

After a brief lunch break, State coach Scott Loveridge updated the AoE on the CAT program, and the results from the last CAT in Tuscola County. The next CAT application cycle is January 15th. A letter is currently being drafted for county CEDs and local government units. Scott also provided an update on some of the changes in the program, including the elimination of the regional liaisons, and the new price of \$8,000. Scott also provided a brief state budget update.

Bonnie showed the new Community Development display. The total cost of the display was \$1,700. There was consensus to pay \$50 for additional expenses related to the display.

New campus co-chair Warren Rauhe introduced himself, and expressed his excitement to working with the group.

At fall conference, Phil and Bonnie updated the group on the module presentation plans for Fall Conference. Steve was volunteered to develop an evaluation form. Bonnie also mentioned other session opportunities at fall conference, including the CNRDA. The email to fall conference is <http://web2.msue.msu.edu/fallconference>.

Mona provided an update on the redesigned CD AoE website. The web address is <http://web1.msue.msu.edu/comdevaoe/>. The group reviewed each category listed in the left column. Send corrections to Pearl at the Ionia Extension office. Among the comments received were: Delete the category “Initiatives” because the information is included in the category “Programs”. The category title “Activities” will be changed to “Accomplishments”. Mona and Elaine will create the calendar for Upcoming Events. Ivan was asked to provide images / photos of community development to make a greater impact and create interest for the website. Images are more powerful than just text. Materials should be sent to Pearl, in Ionia County.

Steve Nelson and Bonnie W-Z will represent the AOE at Foundations of Practice – Developing Successful Community Initiatives in Kansas City (lodging and travel expenses to attend this meeting will be paid for by the AOE).

Details (date, location, etc.) for the pilot session for Modules 5 and 6 with AARP need to be determined. Paul to contact George Rowan to identify who is the contact person for AARP. Dates being explored are November 21, 27, 28. Elaine to follow up with Michelle Walk. Computers are needed for Module 5 and may limit the size of the audience.

A training program for Modules V-VI is proposed the week of April 23rd or April 30th, at Kettunen Center. The session would be directed to MSUE staff with a special invitation to staff who attended the previous training program.

Jan shared with the group a tool kit she assembled for core committee members. The kits included necessary materials to facilitate meetings and conduct. Kits were developed for the 12 core members: Jan, Bonnie, Phil, Steve, Jim, Ann C., Michelle, Dave, Mona, Elaine, and Warren Rauhe.

Phil and Ann Chastain are conducting a board development program for the Michigan Library League, on 10/24/06, in Cadillac.

In new business, Elaine mentioned the NACDEP national conference, scheduled April 16th-19th, in Philadelphia. Pre-registration deadline is December 1st. There was some discussion on the ability of the AoE to assist with professional development training/conferences, such as NACDEP. Elaine will verify the AoE's operating allocation to verify what potential funds may be available to assist with member professional development.

Future meeting date the week of January 8th, in Mt Pleasant. Elaine will contact Paul about meeting at the Ziibiwing Cultural Center. Jan and Jim will serve on a committee to recommend a retreat in spring, 07.

There being no further business, moved by Alexander, seconded by Ivan to adjourn. Meeting adjourned at 2:50.

Respectfully submitted,

Dave Ivan
Recording Secretary