

4-H Revenue Enhancement Survey Results Summary

Total survey completed: 3,817 Family surveys completed: 2,093 Volunteer surveys completed: 1,586
 Staff surveys completed: 139 Date: January 2006

	Family survey	Volunteer survey	Staff survey	Total surveys
What would you/do you think families would be willing to pay per year, per child for an annual 4-H participation fee?				
\$10 or more	67%	46%	36%	57%
Up to \$7	3%	4%	5%	3%
Up to \$5	19%	24%	27%	21%
None	11%	21%	24%	15%
Don't know		5%	7%	2%
With three or more children participating, what's the annual family maximum?				
Up to \$30	28%	22%	15%	25%
Up to \$25	11%	18%	16%	14%
Up to \$20	8%	17%	13%	12%
Up to \$15	7%	11%	14%	9%
Up to \$10	4%	7%	9%	6%
None	9%	21%	26%	14%
NA	34%			19%
Don't know	NA	5%	6%	2%
Have you had a child attend a 4-H event for which you've paid a fee in the past?				
Yes	60%	NA	NA	60%
No	33%	NA	NA	33%
Don't know	7%	NA	NA	7%
What percentage of youth you work with attend at least one annual 4-H event for which they pay a fee?				
Up to 5%	NA	17%	NA	17%
6 to 25%	NA	27%	NA	27%
26 to 50%	NA	15%	NA	15%
50%+	NA	25%	NA	25%
Don't know	NA	15%	NA	15%
Effect of 10 percent increase in event fees on event participation?				
None	47%	27%	20%	37%
Somewhat less likely*	22%	42%	45%*	31%
Much less likely*	6%	13%	18%*	9%
Wouldn't participate*	3%	7%	12%*	5%
NA	23%	1%	NA	13%
Don't know	NA	6%	6%	3%
Other	NA	3%	NA	1%
*For staff surveys, these choices were decrease slightly, decrease moderately and decrease greatly.				
Choice between annual fee or increased event fees				
Annual fee	62%	50%	42%	56%
Event fees	27%	42%	50%	34%
Wouldn't participate in either case	3%	NA	NA	2%
Don't know	7%	8%	8%	8%

	Family survey	Volunteer survey	Staff survey	Total surveys
Years participating in 4-H				
Less than 1	3%	2%	NA	3%
1 to 7	56%	49%	NA	53%
8 to 15	22%	28%	NA	25%
16 to 30	11%	16%	NA	13%
30+	7%	4%	NA	6%
Is someone in your family also a 4-H volunteer?				
Yes	58%	NA	NA	58%
No	42%	NA	NA	42%
If an annual youth participation fee of \$10 or less was implemented, how would it effect your participation as a 4-H volunteer?				
No effect	NA	78%	NA	78%
More likely to volunteer	NA	1%	NA	1%
Less likely to volunteer	NA	16%	NA	16%
Wouldn't volunteer	NA	5%	NA	5%
If an annual fee of \$10 or less was implemented, what percentage of the families you work with might require a scholarship to cover the fee?				
Up to 5%	NA	29%	11%	27%
6 to 25%	NA	32%	37%	34%
26 to 50%	NA	13%	22%	13%
50%+	NA	10%	20%	11%
Don't know	NA	15%	9%	15%
If an annual fee.....what percentage of youth might not participate in 4-H?				
Up to 5%	NA	36%	18%	35%
6 to 25%	NA	27%	38%	28%
26 to 50%	NA	11%	18%	11%
50%+	NA	10%	14%	10%
Don't know	NA	16%	12%	16%
Biggest concern about implementation of an annual fee				
Not concerned	NA	11%	7%	11%
Decreased youth participation	NA	53%	46%	52%
Increased paperwork	NA	14%	22%	15%
Decreased public funding	NA	20%	25%	21%
Other	NA	2%	NA	2%

	Staff survey	Total surveys
If an annual youth participation fee is implemented, how should the revenue be split between counties or regions and the state office?		
= between counties & state	33%	33%
= between regions and state	1%	1%
Split between counties & state, but a larger portions goes to the state	6%	6%
Split between counties and state, but a larger portion goes to the counties	32%	32%
Split between regions and state, but a larger portion goes to the state	0%	0%
Split between regions and state, but a larger portion goes to regions	1%	1%
All to the state, with up to 50 percent set aside in a county fund	5%	5%
Don't know	6%	6%
Other	16%	16%